



LEADERSHIP LAB & INNOVATIVE LEADERSHIP SPONSORSHIP OPPORTUNITIES



LEARN

Over twenty years ago, the North San Antonio Chamber set out to develop a nine-month leadership program unlike anything our city had experienced before. In 1999, Leadership Lab was launched and since then it has left an indelible mark upon our business community. The program has graduated 1,200+ business professionals from 100 local businesses and has elected 80 graduates to the Leadership Lab Alumni Board.

GROW

Striving to bring even greater value to Chamber members, the Leadership and Professional Development Council set out in 2015 to build San Antonio's first-ever executive leadership program, Innovative Leadership. Designed in conjunction with the Greehey School of Business at St. Mary's University and dedicated to the study of innovation, the program graduated nearly 25 executives in its first year and is set to attract even more top-level executives.

SPONSOR

We are currently offering sponsorship opportunities that allow you to gain greater coverage throughout the duration of our programs, as well as maximize your sponsorship dollars by offering branding opportunities for both Leadership Lab and Innovative Leadership.

| SPONSORSHIP BENEFITS | Empowerment \$5,000 | Achievement \$3,000* | Book Sponsor \$1,500 |
|---|--------------------------------|---------------------------------|---------------------------------|
| Company profile and logo featured in monthly Leadership Lab (9 months) or Innovative Leadership (6 months) program materials. Empowerment receives coverage in both programs. | ✓ | ✓ | |
| Company profile and logo featured in monthly Leadership Lab program materials (1 month) | | | ✓ |
| Company representative shares organizational highlights at one Leadership Lab or one Innovative Leadership program (15 minutes). Empowerment receives coverage at both programs. | ✓ | ✓ | |
| Company signage, promotional materials and/or brochure shared with Leadership Lab or Innovative Leadership class on designated company presentation day. Empowerment receives coverage for both programs. | ✓ | ✓ | |
| Website recognition on Leadership Lab or Innovative Leadership page, including hot link to company's website. Empowerment receives coverage on both pages. | ✓ | ✓ | |
| Rotating sponsor ad on chamber member directory page (12 months) | ✓ | ✓ | |
| Premier logo placement on graduation video. Empowerment featured at both graduations. Achievement featured at graduation of selected sponsored program. | ✓ | ✓ | |
| Logo placement on graduation video | | | ✓ |
| Social media logo placement – Facebook, Twitter and LinkedIn | ✓ | ✓ | |
| Book sponsor recognition on book label | | | ✓ |

*Achievement sponsors select which professional development program you wish to support.