



CIVIC LEADERSHIP ACADEMY

PREPARING BUSINESS PROFESSIONALS FOR CIVIC ENGAGEMENT

CHALLENGE:

There is a need for a collaborative, balanced approach between business and local governments. The Civic Leadership Academy (CLA) strengthens this approach by including a greater representation of elected and appointed officials with business experience and understanding of how local government policies and decisions impact employers, workforce, and the overall San Antonio economic region.

PURPOSE:

To inspire, develop, and prepare business professionals for civic engagement and public service through elected offices and/or appointments to local boards and commissions.

ON-LINE SUBMISSION REQUIREMENTS:

- Statement of Intent & Bio (1 page, typed) & Video Introduction (1 minute)
- · Professional Resume
- 1 Recommendation Letter from a North SA Chamber Board Director
- 2 Professional References

GOALS:

Identify informed and experienced individuals to represent the business community within local elected offices, boards, and commissions to help support a thriving economy. Through an expertly curated, civic-focused program, the North SA Chamber will successfully implement our CLA where all committed participants are prepared to engage in public service, positioning themselves to embark on campaigns for local key civic engagement and/or elected positions.

SELECTION QUALIFICATIONS:

- Bexar County Resident
- At least 21 Years Old
- Demonstrated Business Leadership/ Management Ability
- Background Verification Check

PROGRAM SCHEDULE:

3 Months | Twice Monthly | 6 In-Person Classes | 2 Hours (3:00 – 5:00 pm, Thursdays)

DATE	SCHEDULE
August 2021	Selection Period Opens
September 30, 2021	Submission Deadline
October 2021	Review & Selection Period
November 2021	Candidate Notification
January 2022	CLA Candidate Meet & Greet
February – April 2022	3-month CLA Program Begins
April 2022	Academy Completion

Timeline and format subject to change.

*CLA Committee will select candidates based on class size limits/restrictions, qualifications, and submission requirements.