



NORTH SA CHAMBER



Where Leaders Ignite their Power
in an Innovative Economy

In partnership with



ST. MARY'S
UNIVERSITY

GREEHEY
SCHOOL of BUSINESS

Lead
Think Plan
Act



Develop You

Today's rapidly changing economic environment requires leaders who can make unconventional connections, see problems from new perspectives and foster a culture of innovation.

Over the course of six full-day workshops, you will explore the what and why of innovative leadership. This program is designed to give leaders the necessary knowledge and skills to connect innovation with results.

The "Science" of Innovative Leadership

Innovation begins with ethical, authentic leaders who facilitate the sharing of ideas, knowledge and vision. This session will help you develop the good habits necessary to be a responsible and responsive business leader who drives change and innovation. We will bust common myths about innovation and share compelling scientific research on how to be a better leader.

Strategic Thinking for a Competitive Advantage

Strategic thinking is not based upon intelligence alone. It is a learned process of evaluating information, separating facts from assumptions and drawing conclusions based on data instead of opinions. It changes the way an individual thinks and processes information to provide a sounder structure for both the evaluation of data and making well thought out decisions.

Artificial Intelligence and Big Data

"The world's most valuable resource is no longer oil, but Big Data" according to *The Economist*. The most dramatic advances are coming from a data intensive technique known as Machine Learning, that has allowed us to create computers that can see, hear and speak to us in a very human way based on the information we provide. However, now they can learn from patterns and anomalies that we can't feasibly find due to the sheer size of the data.

But the computer does not understand strategy; it still needs humans to take the insights and develop a plan to succeed. Learn how to harness Artificial Intelligence and Big Data to garner success, and you will also improve the world around you.

Design Thinking

Design thinking techniques help solve complex business problems and develop an understanding of how to discern unmet internal or marketplace needs and convert insights into meaningful value for your employees and business.

The Power of Observation and Insights

The most effective, creative leaders know how to listen closely and observe carefully. Unfortunately, these skills run the risk of extinction in our world of smartphones and constant distractions. Learn how to observe in new and sometimes unfamiliar settings to generate breakthrough insights.

Build a Culture of Innovation

Empower your employees to experiment with new ideas by encouraging collaboration and trust. You may not need to redesign your office space to become an innovative organization, but you do have to change your mindset. Learn techniques to build innovative cultures, engage workers of all ages, and stimulate the productive exchange of ideas.

Designed for senior business leaders, team leaders and transformational leaders. Your peers will represent diverse business functions, companies and industries, further broadening your perspective and expanding your knowledge.

Ideal candidates include

- Vice presidents
- People managers
- Leadership Lab alumni
- Project managers
- Directors

North San Antonio Chamber of Commerce

For more than 40 years, the North San Antonio Chamber has been dedicated to meeting the needs of the local community through the delivery of advocacy, networking, recognition, leadership and professional development.

Innovative Leadership is the chamber's newest professional development program designed to help executives reach the next level of their leadership journey.

Applications accepted
November through February.
Find out more (210) 384-7721

northsachamber.com



**NORTH SAN ANTONIO
CHAMBER**



Greehey School of Business at St. Mary's University

The AACSB-accredited Greehey School of Business at St. Mary's University transforms lives and builds a better world every day by delivering to our students an excellent business education grounded in faith, values and service. Our undergraduate and MBA programs offer students the opportunity to build life-long relationships, learn from world-class faculty, interact with influential business leaders and create a life filled with deep personal and professional fulfillment.

MBA Programs at the Greehey School

The Greehey School offers several MBA programs, including a 16-month cohort-based general MBA; a more flexibly scheduled MBA with concentrations in compliance, data analytics, health management, international business and general business; a JD/MBA and an MBA/M. Jur (Master of Jurisprudence) in partnership with the university's Law School; and an IO/MBA (Master of Science in Industrial/Organizational Psychology) in collaboration with the university's School of Humanities and Social Sciences.

Executive Education at the Greehey School

The Greehey School's EDGE Business Consulting provides a wide range of consulting and executive education services to all types and sizes of organizations. Our expertise includes organizational development, custom training, leadership assessment, executive coaching and employee surveys and related data analytics.