



Issue VI

January 2005

In this Newsletter:

- [Letter from the Technology Chair](#)
- [Notes from the Editor](#)
- [Technology Council Program of Work](#)
- [Newsletter Guidelines](#)
- [Need more information?](#)
- [Contact Us](#)

Letter from the Chair

Author: [John Dickson](#) , [Denim Group](#)

How on Earth do small businesses – let alone technology professionals – keep up with the dizzying pace of technology change? I wish there was an easy answer. I spend way too much of my free time reading industry magazines, list serves, and e-mail e-zines in order to keep up with the latest trends.

The North Chamber's "Technology News You Can Use" letter helps cover some of the most interesting tech topics that come across the radar screens of the North Chamber's Tech Council. I encourage you to read this monthly publication, forward it to friends, and contact our editor [Katrina Mukherjee](#) if you have an idea for an article.

[More Info](#) - [Top](#)

Notes from the Editor

Author: [Katrina D. Mukherjee](#), [The Montopolis Group](#)

2005 is here!!! Our heartfelt wishes go out to everyone for a year of health, happiness and prosperity for all of our North SA Chamber Members!

Over the last few years we have watched as our businesses and the market have fluxuated to varying degrees. If we're still here (many aren't) then we made it!!! Some of us did so with our fingers crossed, some with boxing gloves on and even others with our eyes closed. A few of us even managed do all three! With the apparant rebound of the market and local companies, this is an exciting time to have a business in San Antonio! We are all happily (and perhaps still cautisously) anticipating what the new year brings!

This 1st newsletter of 2005 will highlight the great programs the North SA Chamber and the Technology Committee will continue to bring you this year such as the successful Distinguished Technolgy Speaker Series and the CIO Breakfasts.

Future newsletters will continue to provide you "Technology News you can Use!". The articles will cover many different topics that we hope will aid you, inspire you and educate you and ultimately help you use your technology in your business to be as successfull as you can!

[More Info](#) - [Top](#)

Technology Council:2005 Program of Work

Author: [John Dickson](#), [Denim Group](#)

I often get asked exactly what the North Chamber's Technology Council does on a day to day basis. Many people wonder about where this group fits in relative to the San Antonio Technology Accelerator Initiative (SATAI) and other technology advocacy groups in the community at large.

In order to communicate what this exciting group is doing, and to clear up any potential confusion that may exist, I wanted to forward you this year's program of work. The Tech Council's program of works captures our goals, our approach, some of our philosophy, as well as specific events and other activities (like this newsletter).

I encourage you to read our program of work and come by our monthly meetings – they are the second Friday of each month. Our next meeting is Friday, February 11th from 11:30 a. m. until 1:00 p.m. at the North Chamber office building.

Sincerely,

John B. Dickson
Technology Council Chair

Council Vision

The North San Antonio Chamber of Commerce will be recognized as the strongest local advocate for the use of technology in business and will be a catalyst for collaboration between San Antonio's business community and emerging technology-based businesses.

Council Mission Statement

To deliver best-in-class programs that educates Chamber members and the community at large regarding technological products and services used in business and to enhance the chamber membership of North Chamber businesses by delivery technology information relevant to business managers.

Council Organization Structure

Chair : John Dickson

Vice Chairs:

- Distinguished Technolgy Speakers Series Event Chairs(3)
- CIO Breakfast Forum Chair: [Jeff Noyes](#), UTSA, CIO
- Tech Topics Newsletter Chair: [Katrina Mukherjee](#), The Montopolis Group, VP

Program of Work

1. Host Three Distinguished Technology Speakers Series Luncheons

- a. One session will be comprised of local Chief Information Officers (CIO's) and be titled the "CIO Round Table"
- b. The twp other sessions will invite national-level private sector and government technology leaders. Targeted organizations include Sun Microsystems, Symantec Corporation, Dell, Department of Homeland Security, and others.
- c. Events should host between 350-400 chamber members and guests
- d. This large-scale event will be the primary revenue generator for the Tech Council

2. Host monthly CIO Breakfast events

- a. Continue to deliver quality events delivered by member CIO's
- b. Past events have had CIO's from Clear Channel, HEB, and Billing Concepts on various topics relevant to the CIO's
- c. Monthly CIO breakfast provides tremendous value to CIO's who are executive team members of their respective companies

3. Enhance and expand the readership of the North Chamber "Technology News you can Use!" monthly technology newsletter

- a. Continue successful publication and expand readership
- b. Consider online sponsors for this publication

4. Collaborate with the San Antonio Technology Accelerator Initiative (SATAI)

- a. Tech Chair and North Chamber President are current SATAI board members
- b. SATAI President and staff participate in Tech Committee
- c. Partner with SATAI on certain advocacy and economic development issues

[More Info](#) - [Top](#)



Newsletter Guidelines

Author: [Katrina D. Mukherjee](#), [The Montopolis Group](#)

To achieve our newsletter readership goals of increased exposure, continued diverse topics and consistency, the Technology Committee is implementing the following newsletter guidelines;

1. Articles must be limited to 500 words.
2. Articles must be [submitted](#) by the 2nd Friday of each month.
3. Newsletter will be distributed the 4th Friday of each month.

As with last year, articles can be on any topic related to technology and its use in our businesses. Any member of the North SA Chamber is welcome and encouraged to submit an article. Articles should not be 'salesy' and should offer information that will help, aid, inspire, direct or educate North SA Chamber members.

Articles will be edited for clarity and brevity and done so at the sole discretion of the Tech

Topics eNewsletter committee.

[More Info](#) - [Top](#)

Need More Information?

If you would like more information on any of the articles in this newsletter the following options are recommended;

- Discuss the article with your IT professional.
- Contact the Author of the article (contact info is available within the article)
- [Contact us](#) and we will help you find the resources you need.

If you would like information on a topic not included in the eNewsletter - please let us know and we'll do our best to find the information you need and have it included in the next eNewsletter!

This newsletter is a combined effort of the North Chamber Tech Committee and The Montopolis Group. All input is provided by Chamber members. [Top](#)

Contact Us

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