



The North San Antonio Chamber of Commerce is working on a new coffee table book to help promote our city, and to showcase the economy, lifestyle and amenities of San Antonio.

We have engaged Lammert Publications to help with this endeavor. The book will be published in early 2010 and will be called:

***“San Antonio, City Exceptional: Images of Culture and Enterprise”***

It will feature color photography by Mark Langford and narrative by Joe Carroll Rust.

In the planning of this book, we have been very conscious of the potential of the volume as a prestigious collateral piece for economic development. We intend to use a number of pages to give a positive portrayal of the robust San Antonio economy. We will also deal at some depth with San Antonio’s “new” economy: research, health care, high tech and education.

The book will also deal with the lifestyle and amenities that make San Antonio such a special place to live and work.

This book can be important and useful to your organization and we hope you will support us.

**Building Business...Building Leaders**

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